



patent pending

# PIGGYBACK RIDER®

[www.ThePiggybackRider.com](http://www.ThePiggybackRider.com)



*Piggyback rider is awesome!!!! Great invention.*

Dean McDermott & Tori Spelling @Deanracer @ToriAndDean

*Not only will you have some bonding time with your kids and family, you are getting up and getting active, meanwhile having fun and enjoying the outdoors. I love this product more than I can express!*

Tanya Gordon, Mommy Goggles

*Having a blast on the Piggyback Rider.*

Brooke Burke & Family

*Thank you Piggyback Rider. You have given me my hands back when my 3-year-old's legs just don't want to work anymore.*

Rhonda F., Victoria, Australia

*You had your first real piggyback ride with Daddy... he doesn't have full use of his right arm, so the standard piggyback ride on Daddy was impossible... the Piggyback Rider showed up and changed our lives... You love getting to ride high and we love that it doesn't hurt our backs at all.*

Cecily Kellogg, Uppercase Woman

Little ones having BIG adventures

*Ride the bar™!*



# PIGGYBACK RIDER®

*compact lightweight standing child carrier*

The trend-setting, lightweight “go anywhere” Piggyback Rider® child carrier is a shoulder-mounted foot bar for a child to stand on.

**In the stroller, out of the stroller, pick me up, put me down.** We have all dealt with children who are able, but unwilling, to walk. You are a thousand steps from anywhere and tempers are flaring. **How will you get from A to B?**

Leave the stroller at home and forget about the bulky framed carrier!

Weighing less than three pounds and the size of a rolled towel, the Piggyback Rider® is the first and only child carrier that allows you to comfortably carry a child up to 60 lbs at your back. With the ease of a standard backpack, the Piggyback Rider® provides a shoulder mounted foot bar for your child to stand on, integrated grab handles for your child to hold, and a safety harness to secure your child.



You don't get choked; your hands are free; and you walk in a more natural upright posture, engaging core muscles. **The Piggyback Rider® will get you to point B and beyond!** With less effort, you can carry a child farther and longer.

The Piggyback Rider® bonds parent and child in active transport that is natural and instinctive. No more stroller ramps or waiting for crowds to clear. No more searching for destinations or members of your group – your co-pilot has a bird's eye view over the landscape and crowd!

Older children (ideal for ages 2½ and up) love the height advantage, rest from walking and most of all the quality time with their parents. The Piggyback Rider® has unlimited year-round use: while hiking, touring, shopping, walking, watching, exploring, wandering, bonding at amusement parks, carnival, sporting events, malls, markets and everywhere else you may go. And, in the end, it's about more than just getting there; it's about an active interaction between parent and child, bringing you closer together in any adventure. The simplicity and ease of carrying a child with the Piggyback Rider® revolutionizes child carriers and bonds parents and children in active transport.



Spending quality time with dad



On the Piggyback Rider



I was going to write a longer description, but really, it's sort of self explanatory. Can I say "brilliant"?

Kieun Kim, ToBeAGoodDad.com

## CARRIER

- ideal for children 2½+
- comfortably carry children up to 60 lbs.
- weighs less than 3 pounds
- stores the size of a rolled towel

## ADULT

- adjust as a standard backpack
- weight distributed at core
- walk natural and upright
- free your hands
- no more strangling

## CHILD

- clear view of shared adventures
- safety harness for security
- handles keep hands off adult's neck
- wide stance for stability



Carrier model: NILOC

Child safety harness



Brilliant in its simplicity, ... a backpack-style footbar for your child to stand on - light, easy and functional!

<http://www.motheringtouch.ca>



# PIGGYBACK RIDER®

www.ThePiggybackRider.com



**Piggyback Rider seriously Rocks for Dads!  
Who doesn't want to be that cool dad?!**

@dadarocks

Although geographically spread across the United States, the Lifshitz brothers are at it again. With eight children between the three of us we have done our fair share of carrying kids and quickly realized that there had to be something better than bulky backpack carriers (our kids would fall asleep and miss our adventures) and strollers (our kids were weighed down by toddlers on our back or backs and stiff necks. However, we were precious moments, forever etched in our our children. And so, the born.

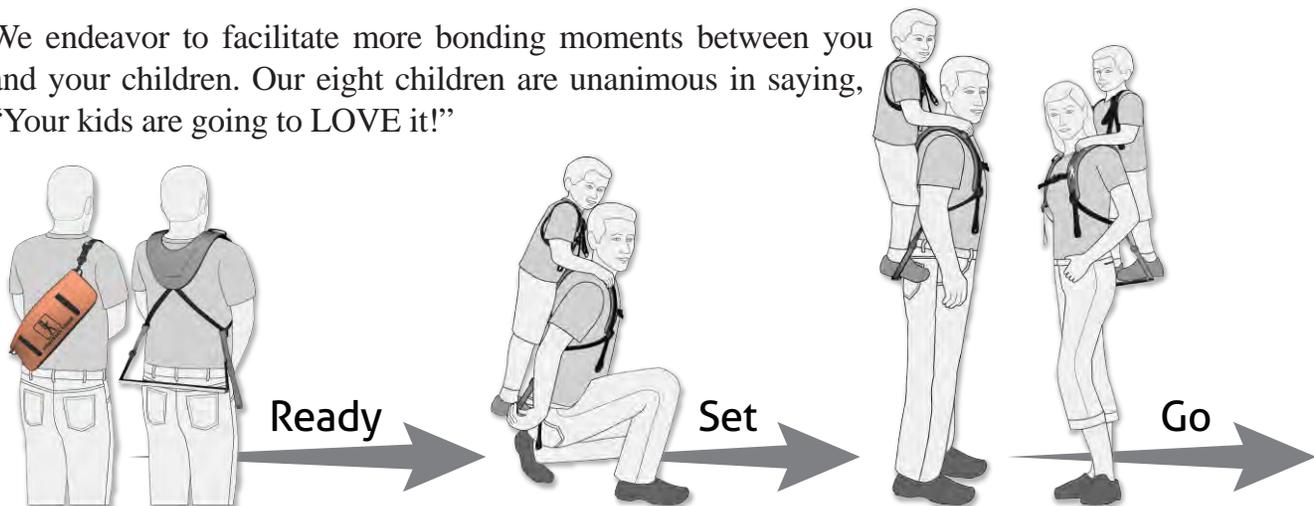


The Piggyback Rider® is the ever need to buy. It but unwilling, to walk.

last child carrier that you will accommodate children once they are able,

The Piggyback Rider® was developed to take advantage of the natural instinct to carry a child on your back. The tempered aluminum bar allows the child to stand up, which positions the center of mass over your hips. Now, you can walk upright. Child hand holds were placed at two locations on the shoulder straps to remove tiny hands clutching your neck. And the child safety harness adds peace of mind, by bonding you and your child.

We endeavor to facilitate more bonding moments between you and your children. Our eight children are unanimous in saying, "Your kids are going to LOVE it!"



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Little ones having BIG adventures

*Ride the bar™!*

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# Future Markets

Kids are leading the industry forward right now

By Ana Trujillo

From the quirky to the standard, there are plenty of products for kids at Summer Market, including a pedometer that makes getting 10,000 steps a day a game, as well as shoes that allow kids to choose between different patterns and colors, even to the point of mixing and matching between each foot.

It's all about keeping kids active—or (as in the case of child carriers) keeping kids close to their active parents.

Over in the New Exhibitor Pavilion, **GeoPalz** (#PV103) is selling cute pedometers that kids can hook to shoes, wrists or pants, which measure their steps for the day. They can then input that information into an online game and win prizes for how many steps they take in a day.

“The thesis was that we could come up with a product to power the media games they play,” said co-founder Rich Schmelzer (who founded the company along with his wife, Sheri Schmelzer, and partner Zan O’Leary).

**Keen** (#30183W) started developing children’s products in 2003 but didn’t launch them until 2006, said Kids’ Product Manager Erin Simons, and

the products this season “focus on a combination of versatility and fun.”

Especially the Newport H2 (MSRP \$50), which she said has been the shoe of choice for summer camps along the East Coast.

The company developed the shoe “because the value proposition on the adult side with the Newport H2 was so compelling, and it’s even more compelling in a kid’s shoe,” she said. “This hybrid footwear takes kids on daily adventures from school to the playground to the lake. Especially now that parents are looking for products versatile enough to

span seasons.”

Over at **Merrell** (#32127), its new line focuses on giving kids the barefoot running experience.

“The same ideas to strengthen and stimulate your feet are now applied to kids’ footwear,” said Erik Rice, a technical rep for the company.

Child carriers are nothing new, but **ERGObaby** (#PV242) now offers a product that is ergonomically correct for both baby and parent, said ERGObaby National Sales Manager Angela M. Pennette.

Down a few spaces is **The Piggyback Rider** (#PV231), the child carrier for children who can walk, but who choose not to. Developed out of necessity by two brothers, the Piggyback Rider (MSRP \$79.99) gives parents a chance to give their kids a piggyback ride while keeping their hands free to multitask, said Chief Innovative Officer Jonny Lifshitz (who developed the product along with his brother, Wayne Lifshitz).

“We saw a need and there was nothing to fill our need on the market,” Wayne Lifshitz said.

For kids who are big enough (and willing) to carry their own load, **Osprey** (#5010) offers four different packs for kids, said Director of

Marketing Gareth Martins.

Over at **Kelty** (#28017), there are tiny little sleeping bags for toddlers called the Woobie (MSRP \$44.95) that have a soft, warm lining inside of them.

“Kelty is a very family-oriented company, and a lot of our products have to do with family camping,” said Channel Manager for American Recreation Products Mike Mullen. “Our sleeping bags are quickly becoming very popular.”

The toddler sleeping bag is a hit, Mullen said, and “everybody that we’ve shown it to thinks it’s a market that will be growing.”



Several products at Outdoor Retailer cater to little ones like him.

# FACT SHEET



## Company Name

Full Sail International, LLC (parent company and manufacturer of the Piggyback Rider®)

## Mission

to invent and re-innovate ideas and products that ease your life and create meaningful family interaction

## Company Snapshot

In 2007, Full Sail International, LLC got its start with the Wrist List, a reusable, magnetic to-do list. This 'green' product allowed grocery shopping, directions, measurement or general to-do lists to be created and re-created on a reusable surface that is worn as a bracelet or cuff on your lower arm. In 2009, the Wrist List was featured on NBC's *The Tonight Show with Jay Leno* and Discovery Channel's *Pitchmen* with the late Billy Mays. Development of the Wrist List provided a venue for the Lifshitz brothers to flex their individual strengths in a cooperative working environment with the common goal of developing everyday products. Visit [www.thewristliststore.com](http://www.thewristliststore.com) for more information or to order.

In 2009, the company began development of its second product, the Piggyback Rider®. Led by brothers-, fathers- inventors- Wayne and Jonny Lifshitz, and supported by their youngest brother, Bryan, the Piggyback Rider® is quality and simplicity at its finest. Weighing less than three pounds and the size of a rolled towel, the Piggyback Rider® bonds parent and child in active transport that is natural and instinctive. Rather than a seat attached to a frame or wheels, we designed a backpack with a shoulder-mounted foot bar for a child to stand on, four integrated grab handles for a child to hold, and a safety harness to secure the child. The foot bar rests just below adult waist level, allowing the child to stand perched on the adult's back and be engaged in active transport, rather than sit (and fall asleep). The Piggyback Rider® is built strong and sturdy, made with high quality climbing buckles, webbing and a tempered aluminum bar. To boot, the entire carrier comes in a convertible multipurpose storage bag/mudflap! Quite simply, we have designed the last child carrier you will ever have to buy.

After almost 2 years in development, the Piggyback Rider® was launched at the October 2010 All Baby and Child Expo (ABC, Las Vegas, NV) to rave reviews by the media, bloggers and buyers who have quickly adopted the Piggyback Rider® as the essential means to transport their toddlers and children in any season, any location and for every reason. Since Vegas, the Piggyback Rider® has been a popular exhibitor at the Golden Globes Gifting Suite, the 2011 Dallas Family Expo, the Outdoor Retailer Summer Expo, and the Spring and Fall ABC Kids Expo's. The Piggyback Rider® has received the **2011 PTPA Award** in five categories, **National Parenting Center** seal of approval, **Creative Child Magazine** top choice award, **Mom's Choice Award** gold seal, **Dr. Toy** best vacation product, **Tillywig Toy Awards** sterling fun award, the **2010 Mr. Dad** seal of approval, the **Great Dad** seal of approval and the **Outdoor Retailer Best New Product**. Visit [www.thepiggybackrider.com](http://www.thepiggybackrider.com) for more information.

Other products currently in R&D include a re-innovated beach toy and some travel accessories. Visit [www.fullsailinternational.com](http://www.fullsailinternational.com) for information.

### **Products**

- Piggyback Rider® child carrier
- Piggyback Rider® water bottle holder

### **Key Product Categories**

Toddler / juvenile gear, dads, outdoor, child carriers, urban gear, and family travel

### **Target Audience**

Families with young children; grandparents with young grandchildren, adults with young nieces and nephews; daycare centers; amusement parks; and tourist attractions targeting children 2½+ years old.

### **For press contact information, samples and images:**

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## BIOGRAPHIES



### Brothers, Fathers, Inventors: The Lifshitz Brothers

Wayne, Jonny and Bryan Lifshitz were born in South Africa into a large extended family, well integrated into their local communities. Every weekday and weekend, they were surrounded by relatives of one sort or the other. Even friends became thought of as family. In 1980, they immigrated to the United States with their parents. No longer surrounded by an extended family, Southern California became their new home. As each brother headed off to a different PAC-10 college, they pursued their individual strengths: business, networking and international relations (Wayne); science, engineering, computer science (Jonny); and graphic design, marketing and commerce (Bryan). Before long, they were living in different countries, time zones, or states from one another – each far-flung from their first U.S home in Irvine, CA. Next, they became husbands and independent professionals, and soon after, fathers. Between 2003 and 2010, eight children were born amongst the brothers (5 boys; 3 girls). These progeny became the impetus for the genesis of the Piggyback Rider®.

By 2008, they had done their fair share of carrying kids and quickly realized that there had to be something better than bulky backpack carriers (our kids would fall asleep and miss our adventures) and strollers (our kids were relegated to ankle and knee point of view, and again, often fell asleep). Like many fathers, they toted their children around on their shoulders and backs. After jeopardizing their backs, suffering eye gauging, hair pulling and choking, they had had enough. There had to be something better – even if they had to design it themselves. An old backpack, ropes, clips and pipes served as early, rugged materials for the first Piggyback Rider™ in Lexington, KY by Jonny on January 10<sup>th</sup>, 2009. On January 12<sup>th</sup>, 2009 the second Piggyback Rider® was created in Bethesda, MD by Wayne. By January 17<sup>th</sup>, 2009 they had designed and engineered the modern Piggyback Rider®.

Over the next few months, routine trips to various supply stores quickly generated cartons of potential components to build what they had designed. At first emails with attached pictures travelled the internet super-highway to convey the latest design improvements. Shortly thereafter, nightlong VOIP calls and video conferencing took place to share design ideas. In the interim, we tested each design of the Piggyback Rider® with our children. Some designs were dismantled immediately; parts of others have been incorporated into the present design. Regardless, our child loved their prototype Piggyback Rider® rides and so they continued. Thousands of hours later, utilizing everything the internet had to offer, on-line white boarding, basement photo shoots and data sharing sites and every angle thoroughly researched and engineered, the first Piggyback Rider® was ready for the market. With their younger brother Bryan's marketing expertise, the Piggyback Rider® was launched at the October 2010 All Baby and Child Expo (ABC, Las Vegas, NV) to rave reviews by the media, bloggers and buyers who have quickly adopted the Piggyback Rider® as the essential means to transport their toddlers and children in any season, any location and for every reason. Since Vegas, the Piggyback Rider® has been a popular exhibitor at the Golden Globes Gifting Suite, the 2011 Dallas Family Expo, the Outdoor Retailer Summer Expo, and the Spring and Fall ABC Kids Expo's. The Piggyback Rider® has received the **2011 PTPA Award** in five categories, **National Parenting Center** seal of approval, **Creative Child Magazine** top choice award, **Mom's Choice Award** gold seal, **Dr. Toy** best vacation product, **Tillywig Toy Awards** sterling fun award, the **2010 Mr. Dad** seal of approval, the **Great Dad** seal of approval and the **Outdoor Retailer Best New Product**.

Throughout the development of the Piggyback Rider®, the eight Lifshitz children have served as test pilots, models and critics. Most importantly, the carrier was developed for them and they are unanimous in saying, "Your kids will love it!" Their moms fully endorse the product, serve as models and can be found carrying the kids while running errands or journeying to far-off destinations.

Wayne Lifshitz is a graduate of the University of California, Berkeley (Bachelors in Economics), Boston University (Masters in Public Health), and Columbia University (Certificate in Executive Leadership). After graduating from Berkeley, Wayne served as a Peace Corps Volunteer in Uruguay and after completing graduate school, Wayne and his wife, a teacher, spent two years living in the Caribbean teaching sailing, running charters and delivering yachts. Upon returning to Boston where they met, Wayne continued working in international relief and development focusing on Africa and Latin America. He is now a management consultant and they have three children: Max (8), Simon (5) and Phoebe (1). Wayne is the Founder and Managing Partner of Full Sail International, LLC, the parent company that designed and manufactures the Piggyback Rider®.

Jonny Lifshitz is a graduate of the University of California, Los Angeles (Bachelors in Neuroscience) and the University of Pennsylvania (doctorate in Neuroscience). He and his wife met at UCLA and attended University of Pennsylvania together. Together they held fellowships at Virginia Commonwealth University and currently hold faculty positions in the College of Medicine and Pharmacy at the University of Kentucky. They have three boys: Dylan (8), Colin (5) and Owen (2). Jonny is the Chief Innovation Officer at Full Sail International, LLC.

Bryan Lifshitz is a graduate of the University of Arizona (Bachelors in Graphic Design). He and his wife met at the University of Arizona and currently reside in Phoenix, AZ. After numerous positions in publishing and marketing, Bryan founded Alamari Media, which provides contract graphic design, trade show planning, printing, and media services. He currently serves as the President of Alamari Media. They have two daughters: Nikki (4) and Ginger (1).

Raise

## Liam and Stella's Preferred Mode of Transportation...

Posted by Tori Spelling on Aug 1, 2011

My kids love themselves a piggyback ride, but Deans' back doesn't always agree...that is until we discovered Piggyback Rider.

If you haven't heard of it yet, the Piggyback Rider is a lightweight child carrier that lets your kids stand up and get a birds' eye view while you're hiking, shopping, or sightseeing anywhere. It's like a traditional piggyback ride, but with good posture, and no clawing, choking, or getting poked in the eye by your little ones. Plus, since kids have to stand up in the Piggyback Rider, they stay engaged in your fun family activities without falling asleep and missing out.

Another cool fact about the Piggyback Rider is that it was founded by two Dadpreneurs! Makes sense, since dads are the main providers of

piggyback rides (at least in my family). Brothers Wayne and Jonny invented Piggyback Rider with support from their youngest brother Bryan. With eight kids among the three brothers, they know a thing or two about toting tots around, and they put a ton of care and consideration into creating Piggyback Rider.



### Win a Piggyback Rider!

Want to try it with your kids? Piggyback Rider is giving away a child carrier (valued at \$79.99) to one lucky ediTORial reader. To enter for a chance to win, tell me why your family needs a Piggyback Rider in the comments below.

Can't wait to get your hands on one? Use code **TORI15** to get 15% off of your own Piggyback Rider. The code will be good for the first 50 purchasers only, so if you think Piggyback Rider is for you, go for it now at [ThePiggybackRider.com](http://ThePiggybackRider.com).



Tweet

20



Like

41



Comments (94)

## The Piggyback Rider Review: Should Chiropractors Be Worried?

I have a theory on Chiropractors -- whenever us Dads are not looking they run up to our kids, bribe them with some candy, and say "Tell your Dad you want another piggyback ride or a ride on his shoulders!" I love my kids and actually love throwing them on my back or shoulders, it is just that my back does not love it. While I am busy gathering evidence to support my chiropractor-kids conspiracy theory, I decided to test out a new way to carry the kids around - **The Piggyback Rider**.

### The Piggyback Rider, Because Dads Don't Have Bars on Their Back...Yet

If we evolved to lose our tails, I am sure at some point Dads will evolve to have a bar on our back for our kids to stand on, but in the meantime, there is the Piggyback Rider. The Piggyback Rider is a backpack with a shoulder mounted foot bar for your child to stand on. For safety, your child wears a harness and clips onto the Piggyback Rider and then stands on the footbar and holds the handles on the straps.

The above is everything you get with the Piggyback Rider, but understand that while that may look like a lot -- it weighs less than 3 pounds and all folds up into that orange bag, which is about the size of a rolled up towel.

### The Piggyback Rider in Action

It is really impossible to review the Piggyback Rider without showing it in action. Take a look at our testing of the Piggyback Rider -

### The Piggyback Rider Creates a Fun Experience for Dads and Kids

After using the Piggyback Rider for a number of weeks, and with a number of kids of different ages and weights, I have to say my experience was mostly very positive. The Piggyback Rider is recommended for kids 2.5 to 7 years old (and up to 60 pounds). My almost 7 year old (63 pounds) fit on it, but he was clearly pushing the limits of the carrier. I used it with my nephew who just turned 6 and it was much more enjoyable.

One of my favorite things about the Piggyback Rider is that you can easily have a conversation with your child. I am 6' 4" and when my kids were younger and in the stroller, I could never hear what they were saying. I was constantly bending down to talk to them or try to hear them. With the Piggyback Rider my son is right at my head level and it was great to be able to easily talk about what we were seeing.

### How Is The Weather Up There, Young Man?

In the Piggyback Rider, my son's head is about 6 1/2 feet from the ground. This means he has a great view of anything we are looking at...unless a giant convention happens to be in town. Kids love being up high and the Piggyback Rider provides great height!



## The Piggyback Rider is For Standing, Not Sleeping

A number of reviews have compared the Piggyback Rider to strollers, but they are really very different child carriers. Strollers are great if your child needs some down time and maybe needs to nap. There is no napping or sitting on the Piggyback Rider, it is for standing only. My son would sometimes fall asleep when up on my shoulders -- this really can not happen with the Piggyback Rider.

The Piggyback Rider is a great way to share experiences with your child, but if you are looking for a way for your child to rest or sleep, a stroller still comes in handy.

## The Million Dollar Question -- Does My Back Feel Better With the Piggyback Rider?

The Piggyback Rider is a hit with the kids, but the real question is how does it feel on a Mom or Dad's back? **The good news is that the Piggyback Rider really did distribute my child's weight evenly and did not cause me any back pain!** If you carry around a 60 pound kid for hours, it will get a little tiring, but it is much better than giving a piggy back ride or carrying your child on your shoulders.

### Pros of Piggyback Rider:

- Does Not Cause Back Pain
- Kids Love Riding Up High With a Great View
- Easy to Have Conversations With Your Child
- Folds up Small and Only Weighs 3 Pounds
- One Size Fits All, Fully Adjustable
- Limited Lifetime Warranty
- Reasonable Price for a Child Carrier (about \$70)

### Cons of Piggyback Rider:

- No Sitting or Sleeping
- Takes Some Time To Clip Child In and Out
- Requires Some Initial Adjustments to Obtain Maximum Comfort

## Conclusion: Piggyback Rider -- Chiropractors Should Be Very Afraid

Overall, I was very impressed with the Piggyback Rider. It is well made, well documented and works well in most settings. If you have a child who needs to rest and/or nap, the Piggyback Rider is not the right carrier for that situation. However, if you **want to spend some quality time outside with your child while have a conversation and not wincing with back pain, the Piggyback Rider is a terrific choice.**

By the way, I am pretty sure if you play my video backwards while holding it up to a mirror, you will see a Chiropractor run in and try to cut the Piggyback Rider off my back. Fear can make people do strange things.

### More Information:

Read about the [PiggyBack Rider on their website](#). The Piggyback Rider sells for about \$70.

**Piggyback Rider Gets 4 D's (scale of 1 to 5) -**



**Well Done!**  
Will Make Dads Happy

**Any Product That Receives 4 or 5 D's is Dad Does Approved!**





## Move over stroller, hello Piggyback Rider! {Burn more calories verses pushing a stroller!}

With the weather turning nice enough to go outside for walks, one thing that I was dreading was pulling out the stroller or the wagon to tote the kids in for walks. While pulling the kids in the wagon is good exercise, it gets tiring after a short while. When Kambry was a baby, I used to carry her in a sling, so why can't I carry her for walks now that she's 3? Thanks to a new product that I was able to try out, I am in love and am looking forward to taking those Spring & Summer walks. Normally, I will not post an entire press release about a product that we review, but there is so much useful information in this, that I really felt the need to pass all this on to my readers.

Another amazing thing about this cool trend-setting parenting product is that with all of its extreme engineering and attention to quality and safety, the Piggyback Rider™ is being sold at a very reasonable price of \$79.99, significantly less than a stroller or framed carrier. No detail was too small when it came to making children safe and comfortable in this ingenious product's design.

### Piggyback Rider Features:

- The foot bar has textured grip tape to ensure traction on the shoes;
- The child's harness is clipped to the adult carrier at two points and the back has a neoprene panel for comfort;
- Each Piggyback Rider™ comes with a multi-purpose storage bag that converts to a mudflap.
- Kids stay awake and remain engaged in the bonding adventures while riding the Piggyback Rider™
- Made for children aged 2 ½ to 7 (and up to 60 pounds)

Older children love the height advantage, rest from walking and most of all the quality time with their parents. The Piggyback Rider™ has unlimited year-round use, while hiking, touring, shopping, walking, watching, exploring, wandering, bonding at amusement parks, carnival, sporting events, malls, markets and everywhere else you may go. And, in the end, it's about more than just getting there; it's about an active interaction between parent and child, bringing you closer together in any adventure or outing.

### Our thoughts & experiences with the Piggyback Rider:

I am in awe at everything about this product! We live in the Midwest, and we are just getting to Spring weather so we are starting to venture out for walks. Last summer, the kids and I would go for walks, but I would pull them in a wagon. This is great exercise, but when you have a 55 pound son & 35 pound daughter in a wagon, going uphill, this tends to get exhausting after a while. Since my son is old enough to where he likes to ride his bike next to me while we are out, now we can go out for walks while he rides his bike and my 3 year old is on my back with the Piggyback Rider. Just this weekend, we were at the mall and we decided to try this out in a public place. We went to a pretty large mall and I didn't want to push a stroller. We have an umbrella stroller and with my height, my back ends up hurting because I am slouched over pushing this stroller. One thing that I noticed with the Piggyback Rider was that I was able to maneuver in and out of stores, walk with ease and even fit through racks of clothes that we were shopping for with no problem. With a stroller, my 3 year old tends to go to sleep, but we'd like to keep her awake while we are out to interact more with the family. The Piggyback Rider is amazing for just that! My husband took this picture of Kambry and I while we were in the mall.



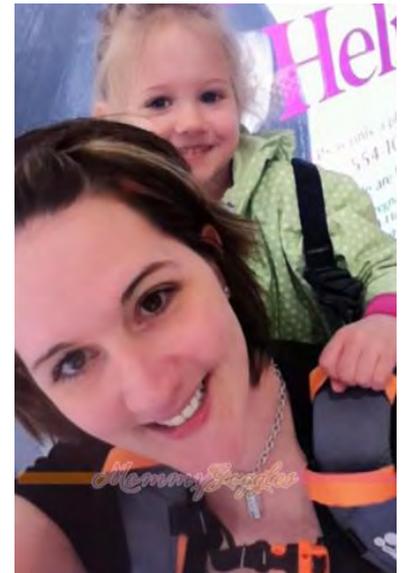


Kambry was standing up & I was adjusting her shoe. It looks like I was holding her up, but I wasn't. Once you put the Piggyback Rider on, you can easily adjust the height of the bar that is just behind your bottom. I easily raised it up while she was on me.

My view with Kambry on me. She is 3 1/2 and about 33 pounds. *\*reflection from a glass door that was in the mall, not a mirror\**

Kambry loved the Piggyback rider while we were shopping at the mall! At first, she was scared of it, but it was because she had never seen something like this before, so she wasn't sure about it. There are two handles that are on my shoulders that she was able to choose which ones she wanted to hang on to. (See picture below) On Kambry, she had on a harness that was clipped to my harness. This is just in case if she were to fall, she wouldn't get hurt, yet she would pretty much dangle from the ground, but would overall be safe from falling to the ground or hard floor.

From the front, Kambry was one happy little Piggybacker!



We had at least 5 moms and about 6 or more employees in stores that we went in, approach me to ask me about the Piggyback Rider. We walked around the mall & shopped for a good two hours and in the end, my back was not hurting from carrying my 33 pound 3 year old around like I had wondered would happen.

With having this product, I am already excited to make plans to use it in places like:

- Shopping
- Daily walks (move over stroller, here comes something more fun!)
- Traveling events, even through airports, this would be a great tool to use!
- Trips to the zoo
- Walks to the school to watch sporting events, instead of driving or toting the bulky wagon.

I have said how much I love this product, but I also want to show you how lightweight and easy the Piggyback Rider is to take with you just about anywhere that you go. The convertible, multifunction carry bag also serves as a mudflap, small pouch and stuff sac. See instructional video for converting carry to [mudflap](#), [small pouch](#) and [stuff sac](#).

Here is a little tidbit of information for those that are exercising, working on weightloss and counting those calories.

***Piggyback Rider creators calculated that you can burn 359 calories per hour with a 30lb kid on a walk.***

So, I had Kambry on me for a good 2 full hours in the mall, so I burned an amazing 718 calories! I could feel it in my legs, my abs, arms... everywhere! I worked up a sweat, but it was a good sweat! For those of you that are working out and have kids, I highly recommend the Piggyback Rider! Not only will you have some bonding time with your kids and family, you are getting up and getting active, meanwhile having fun and enjoying the outdoors. I love this product more than I can express!

## **purchasing information**

You can buy the Piggyback Rider™ for \$79.99. For more information, to purchase, or find a store near you, visit [www.thepiggybackrider.com](http://www.thepiggybackrider.com)

Mommy Goggles gives this product:  
[rating:5]

*Why this rating? This is a star rating (1-5) that is based off our opinion on the product itself, use, wear & tear, price and how it fits in to our family's lives (at home or on the go).*

## Giveaway – The Piggyback Rider



With 3 boys ages 7 and under, my husband is on nearly constant piggyback duty. We actually have a standard bedtime routine that involves each kid getting a piggyback to their bed and they love getting a piggyback ride whenever we visit amusement parks because they are able to see more. As the kids have gotten older that's become harder and harder to do – I'd imagine lots of chiropractic visits in our future. The thing is though, the kids LOVE it.

That's why my husband went nuts when he saw The Piggyback Rider during our visit to The ABC Kids Expo last year. I have always been a big fan of baby carriers but we're long past those days and honestly, my husband was never thrilled about using them himself. The Piggyback Rider was right up his ally though. He could wear that without being embarrassed and he loved the concept of a carrier that would make piggybacks easier and was better suited to older kids.

We usually have to resort to a stroller if we're going anywhere that requires a lot of walking because it's a sure bet that at least one of the kids is going to get too tired to walk at some point during the day. We're kind of on the brink of even needing a stroller though. Living in Southern California, we tend to hit a lot of amusement parks. We laugh every time because I generally end up pushing around an empty double stroller. I'd bring a single stroller but when there's only one seat, everyone fights over who gets it – with a double, they just don't care. The Piggyback Rider is a perfect solution for our situation because it isn't bulky like a frame carrier (which is too small for our kids anyway and can be a pain to get kids in and out of as you're getting on and off of rides) and it's a great way to give tired kids a break without lugging around a stroller. As much as I enjoy having a stroller to throw all of our snacks in, it's a pain at amusement parks because not only can you not take it in line but our stroller always seems to get moved while we are in line and it's obnoxious to try and find it after each ride.

### What is the Piggyback Rider

The Piggyback Rider is an innovative new child carrier designed for kids ages 2 1/2 – 7 years old and weighing up to 60 pounds. The carrier itself is extremely compact and weighs only 3 pounds. It has a great design that moms and dads can both feel comfortable wearing and is really quick and easy to adjust.

We have a 3 year old, 5 year old, and 7 year old so we got to test out the full range of the Piggyback Rider. All three kids loved the Piggyback Rider and they were able to ride comfortably right from the very beginning. I wish I'd had our 5 year old's reaction when we put him in the Piggyback Rider for the first time – it was priceless. He loves piggybacks and he was thrilled when he discovered what the Piggyback Rider was.

The Piggyback Rider comes in two pieces – the backpack portion that goes on mom or dad and the child harness that goes on the child and clips to the parent. My 7 year old and 5 year old were both able to connect the child harness to the Piggyback Rider on their own. When my 3 year old rode, my husband and I were both able to attach the child harness without needing a second person to help.

The child stands on a textured foot bar and has two different hand holds to choose from. The child harness provides some added support and I noticed that my kids took advantage of that by letting it support them whenever they needed a break from holding on. Regular piggybacks are exhausting not only for mom and dad but they are tiring for kids as well. Riding on the Piggyback Rider distributes the child's weight evenly for mom or dad and gives kids the leg and back support they need to stand comfortably. It's a great solution for hiking or when you are at that in between stage where you don't really need a stroller but can't get away without using one when you have to do a lot of walking.

